

# SURGERY THROUGH INCLUSIVE INNOVATION

# INVITATION TO SUPPORT

#### CANADIAN SURGERY FORUM

25-28 SEPTEMBER 2024 - WINNIPEG, MB

# TABLE OF CONTENTS

LETTER OF SUPPORT	PAGE 3
ABOUT THE CANADIAN SURGERY FORUM	PAGE 4
WHY SUPPORT THE CANADIAN SURGERY FORUM	PAGE 6
CONFERENCE VENUE	PAGE 7
EXHIBIT HALL	PAGE 8
SPONSORSHIP OPPORTUNITIES	PAGE 9
OTHER SPONSORSHIP OPPORTUNITIES AND RECOGNITION	PAGE 12
SYMPOSIA	PAGE 14
POST-GRADUATE COURSES	PAGE 16
APPLICATIONS/ACCEPTANCE	PAGE 17



Dear Valued Partners and Exhibitors,

On behalf of the Canadian Association of General Surgeons (CAGS), the Steering and Program Committees of the Canadian Surgical Forum (CSF) we are delighted to invite you to CSF 2024, which will be held at the RBC Convention Centre in Winnipeg, Canada, from September 25 to 28, 2024.

As you may know, the CSF has been the premier surgical conference in Canada since 2001, bringing together an average of 1000 delegates from the host society Canadian Association of General Surgeons (CAGS), and different participating surgical societies - the Canadian Association of Thoracic Surgery (CATS), the Canadian Society of Colon and Rectal Surgeons (CSCRS), the Canadian Hepato Pancreato Biliary Association (CHPBA), the Canadian Hernia Society (CHS), and the Canadian Society of Surgical Oncology (CSSO) – to provide accredited continuing professional development, and offer a platform for dialogue on educational and research issues. As always, CSF 2024 will feature scientific and educational sessions, interactive symposia, panel discussions, postgraduate courses, debates, plenary and video sessions, and many networking opportunities. It will also include exhibits where industry can showcase their products and services to a diverse audience of Canadian surgeons and residents.

The 2024 CSF will embrace the theme "Surgery through Inclusive Innovation". Already, the 2024 program boasts an impressive line-up of national and international speakers, hands-on learning (post-graduate courses), research presentations, as well as new perspectives to be presented via symposia from our industry partners.

We believe that the value you bring as a partner/exhibitor will greatly contribute to the success of the forum and provide the surgical community valuable insights and tactile opportunities to learn more about your products and services. We hope you will join us at CSF 2024 and be a part of the collaboration and knowledge exchange this event facilitates.

If you are new to the CSF and are considering partnering with us, we invite you to peruse the partnership options available. To our continued supporters, the CSF would not be what it is without you. Our surgeons are grateful for your continued partnership, and for keeping us informed about innovations in surgical products and services forging the way to improved patient care.

Enclosed you will find the Sponsorship and Exhibitor Prospectus. We ask that you please take a moment to review the package and consider the value of the benefits outlined. We also encourage you to reach out to Marbella Berroa, CSF Planner at 613-518-0556 ext. 3, or by email at <u>marbella@cags-accg.ca</u>, should you have any questions.

Mark your calendar and we'll see you September 25-28, 2024, at the RBC Convention Centre in Winnipeg for this prestigious event.

Sincerely,

Sean P. Clean

Sean Cleary, M.D., MSc, MPH, FRCSC, FACS

President, Canadian Association of General Surgeons

Chair, 2024 CSF Steering Committee

**Ahmer Karimuddin**, MDCM, FRCSC Co-Chair, 2024 CFS Program Committee

KOUTKO

**Marylise Boutross**, MDCM, FRCSC Co-Chair, 2024 CFS Program Committee

# ABOUT THE CANADIAN SURGERY FORUM

The Canadian surgical community recognizes the Canadian Surgery Forum as an important annual educational and networking opportunity for Canadian surgeons. The CSF Program Committee develops and delivers a quality scientific program through a variety of educational formats including debates, panel discussions, symposia, video sessions, paper and poster presentations, post-graduate courses, plenary sessions, and feature lectures. Attendees can also network by participating in various social events, including the National Laparoscopic Suturing Competition, the CSF Soiree, and to be recognized among their peers for outstanding achievements.

#### **Participating Societies**

The CSF partners with six major surgical societies and a variety of smaller societies to ensure the delivery of a comprehensive and diverse program for the local surgery community. The CSF Program Committee is comprised of at least two representatives from every surgical subspecialty and program content is developed collaboratively between all committee members.

#### **Host Society**



Canadian Association of Bariatric Physicians and Surgeons Trauma Association of Canada

American College of Surgeons

# CONFERENCE OBJECTIVE

To foster communication among surgical subspecialties and to advance continuing professional development, clinical practice, education, research, and public advocacy while providing members of the Canadian surgical community an opportunity to learn from one another and build a trusted network of colleagues. To discuss sponsorship opportunities and benefits, or for further details on the Canadian Surgery Forum (CSF), please contact:

Marbella Berroa Canadian Surgery Forum Planner (T) 613-518-0556 ext.3 (E) marbella@cags-accg.ca www.canadiansurgeryforum.com

# CONFERENCE GOALS

# Learn. Grow. Network.



## WHY SUPPORT THE CANADIAN SURGERY FORUM?

The CSF is the largest surgical meeting in Canada and the only one to bring together multiple surgical subspecialties and upwards of 900 attendees comprised of general surgeons, academics, fellows, residents and students from across the country.

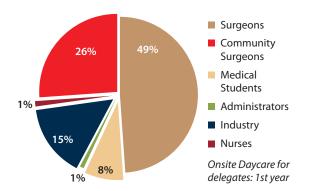
An investment in the CSF 2024:

- Provides valuable opportunities to showcase and promote new and existing products, services and present findings.
- Connects and solidify relationships with key decision makers and leading professionals from across Canada.
- Increases your company's visibility and profile.
- Demonstrates your leadership and commitment to the surgical field.

# General Surgery Colorectal Surgery Colorectal Surgery Thoracic Surgery Surgical Oncology Hepato-Pancreato-Biliary Surgery Hernia Surgery Hernia Surgery Bariatric Surgery Multiple Societies

CSF 2023 Registration Breakdown by Specialty

#### CSF 2023 Registration Breakdown by Category



# **CONFERENCE VENUE**

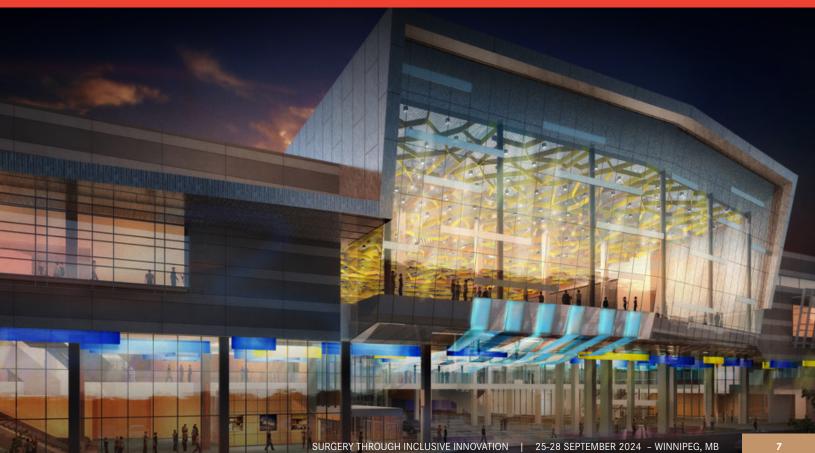
This year's Canadian Surgery Forum will be held in Winnipeg, Manitoba. The Scientific Program will take place at RBC Convention Centre. The Exhibit Hall will be in the York Ballroom 1.

#### Hotel Accommodation

The Canadian Association of General Surgeons has negotiated special rates at Delta Hotels by Marritott Winnipeg. Guest room rates and details on how to book your accommodation within the CSF room blocks will be posted on canadiansurgeryforum. com in April. We encourage you to visit the CSF 2024 website, canadiansurgeryforum.com, for all conference and program updates - information will be posted as it becomes available.

#### **Information Contact:**

Marbella Berroa Canadian Surgery Forum Planner (T) 613-518-0556 ext.3 (E) marbella@cags-accg.ca www.canadiansurgeryforum.com



# **EXHIBIT HALL HOURS**

Times are listed in Central Standard Time (CST) and are accurate as of March 1, 2024, and subject to change.

OPENS	CLOSES
THURSDAY, SEPTEMBER 26 AT 17:00	SATURDAY, SEPTEMBER 28 AT 14:15

#### Wednesday, September 25

Post-Graduate Courses

#### Thursday, September 26 – Exhibitor move-in

08:00 – 12:15	Plenary Session/ Sessions
12:15 – 13:30	Satellite Symposia
13:45 – 17:00	Sessions
17:00 – 18:00	Welcome Reception,
	Opening of the Exhibit Hall
	and Suturing Competition *



## Friday, September 27

08:00 - 10:45	Plenary Sessions
10:45 – 11:15	Refreshment Break *
11:15 – 12:30	Sessions
12:45 – 14:00	Lunch, Visit to the Exhibit Hall, and Satellite Symposia *
14:15 – 15:30	Sessions
15:30 – 16:00	Refreshment Break *
16:00 – 17:15	Sessions
20:00 - 22:00	CSF Soirée

#### Saturday, September 28 – Exhibitor move-out

08:00 - 9:30	Paper Sessions
9:30 – 10:00	Refreshment Break *
10:00 - 11:00	Plenary Sessions
11:15 – 12:30	Sessions
12:30 – 14:15	Lunch *
12:30 – 14:15	Poster Sessions
14:30 – 15:45	Sessions

\* Indicates Exhibit Hall

# SPONSORSHIP OPPORTUNITIES

We are pleased to offer the following sponsorship opportunities for the CSF and welcome your participation in supporting this unique inter-professional educational activity for the surgical community in Canada.

Visionary	\$60,000
Innovator	\$45,000
Collaborator	\$25,000
Contributor	\$15,000
Supporter	\$6,000
Exhibitor	\$3,500

(Funds in Canadian Dollars, applicable tax apply)

#### **PREMIUM BOOTH**

10' deep x 20' wide booth space (with pipe and drape or standard carpet)

1 - 6' (long) draped table, 2 chairs or 1 cruiser table and 2 stools

Waste basket

#### **STANDARD BOOTH**

10' deep x 10' wide booth space

8' high back wall drape and side wall drape

1 - 6' (long) draped table, 2 chairs

Waste basket

Based on your desired level, you will be provided with either a premium or standard booth, as well as specific benefits associated with your level of sponsorship.

Refer to the sponsorship grid on pages 10 to 12 for a full listing of sponsorship benefits.

Registration will Open in April 25, 2024

Sponsorship of the 2024 Canadian Surgery Forum must be made in writing by completing the online Sponsorship Application Form.

EVERY LEVEL includes at minimum the following benefits:

- Booth representatives with full conference access (# varies by level).
- Acknowledgement by level in the CSF 2024 delegate communications and on conference signage
- Acknowledgement by level on the CSF 2024 website
- Acknowledgement by level in the CSF 2024 preliminary program guide sent electronically to the 2,000 per prospective attendees (sponsorship must be confirmed by April 26, 2024)
- Company name, logo, profile and weblink displayed on the CSF 2024 mobile app (deadline for submissions – August 30, 2024).
- Prolonged visibility on the CSF 2024 mobile app until October 30, 2024.
- Participation in delegate contests and incentives (prizes will be available).

### SPONSORSHIP OPPORTUNITIES AND BENEFITS AT A GLANCE

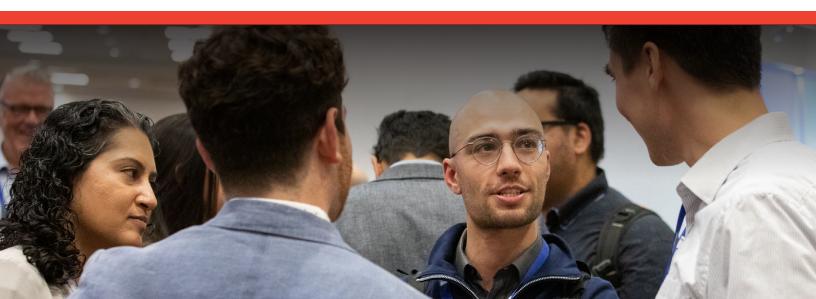
All prices are listed in Canadian dollars and are inclusive of applicable taxes.

BENEFITS	Visionary \$60,000	Innovator \$45,000	Collaborator \$25,000	Contributor \$15,000	Supporter \$6,000	Exhibitor \$3,500
Exhibit Booth & On-site	e Visibility	1	1	11		
Booth type in Exhibit Hall	Premium Booth 10 x 20	Premium Booth 10 x 20	Standard Booth 10 x 10			Standard Booth 10 x 10
Exclusivity in Sponsor- ship Level						
Preferred booth location	Prime Location	Priority Location	Priority Location after Innovator	Priority Location after Collabo- rator		
Number of representa- tives with full conference access	8	6	4	3	2	2
CSF Sponsor Recognition Award at booth			$\checkmark$			
Acknowledgement from the podium at Welcome Reception				$\checkmark$		
Logo on sponsor recognition signage at registration	$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$	
Logo on sponsor recog- nition signage at Exhibit Hall entrance	$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$	
Opportunity to host an Innovation Room			$\checkmark$	$\checkmark$		
Opportunity to host a Satellite Symposium	$\checkmark$	Full Cost	Full Cost	Full Cost	Full Cost	
Prefered choice of a Satellite symposia	1st	2nd	3rd	4rd	5th	
Opportunity to be the sponsor of the Welcome Reception						
Opportunity to provide one room drop (cost to sponsor)	$\checkmark$	$\checkmark$	$\checkmark$	Full Cost	Full Cost	Full Cost

#### CSF 2024 Mobile Application (APP)

Logo, profile and weblink on the CSF 2024 mobile app		√	$\checkmark$	V	$\checkmark$	
Ability to add documents to the CSF 2024 mobile app	3	2	1	1		
Added visibilty on the CSF 2024 mobile app	On Home Page and Login Page	On Login Page	On Login Page			

BENEFITS	Visionary \$60,000	Innovator \$45,000	Collaborator \$25,000	Contributor \$15,000	Supporter \$6,000	Exhibitor \$3,500
Opportunity to send a push notification	3	2	1	Full Cost	Full Cost	Full Cost
Company included in contests and incentives	"With added bonus points "	"With added bonus points "	$\checkmark$	$\checkmark$	$\checkmark$	
Branding / Visibility						
Acknowledgement on the CSF 2024 website	Logo and weblink	Logo and weblink	Logo and weblink	Logo	Logo	Logo
Logo in the CSF 2024 preliminary program announcement (if commitment received by March 19, 2024)		√	√			V
Ad in the CSF website (if commitment received by March 26, 2024)	Full page	Half Page	Quarter Page			
Use of CSF logo with the phrase "2024 CSF Partner" on corporate materials and messaging until December 31, 2024	$\checkmark$					
Logo recognition in CSF 2024 Eblasts pre conference	3	2	2	1	1	1
Logo recognition in CSF 2024 Eblasts post conference	1	1	1	1	1	1
Acknowledgement in Abstract Supplement in the Journal of Surgery	Logo	Name only	Name only	Name only	Name only	
Opportunity to place company branding at the RBC Convention Centre	At a Reduced cost	At a Reduced cost	Full Cost	Full Cost	Full Cost	



# OTHER SPONSORSHIP OPPORTUNITIES AND RECOGNITION

We are pleased to offer the following sponsorship opportunities for the CSF and welcome your participation in supporting this unique inter-professional educational activity for the surgical community in Canada.

#### **ADVERTISING & BRANDING**

There are a variety of advertising and branding opportunities available to sponsors. For information and pricing, please contact Marbella Berroa, CSF Planner by email at <u>marbella@cags-accg.ca</u>.

#### ADD-ON OPPORTUNITIES

Take your sponsorship or exhibitor level up a notch by being recognized as the sponsor of one of these events. Refer to page 13 for Add-On list.

If you are interested in sponsoring one these events or learning more about the benefits, please contact: Marbella Berroa, CSF Planner by email at marbella@cags-accg.ca.



#### ADD ON SPONSORSHIP OPPORTUNITIES AND BENEFITS

	BENEFITS	Visionary \$60,000	Innovator \$45,000	Collaborator \$25,000	Contributor \$15,000	Supporter \$6,000	Exhibitor \$3,500
	Opportunity to be the sponsor of a Living Wall water refill station (Co-branded with CSF)	At a reduced cost	\$5,000 (priority after Visionary)	\$5,000 (Priority after Innovator)	\$5,000 (Priority after Collaborator)		
	Opportunity to be the sponsor of the Soirée	\$17,000	\$17,000	\$17,000	\$17,000	\$17,000	\$17,000
EW	CSF Mini-Surgeons Clubhouse	\$15,000	\$15,000	\$15,000	\$15,000	\$15,000	\$15,000
DUT	Opportunity to be the sponsor the Residents Reception	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500
DUT	Opportunity to sponsor the Suturing Competition	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500
	Opportunity to be the sponsor of the Robotics Competition	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500
	Opportunity to be the sponsor the Women & Surgery Networking Reception	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000
	Opportunity to be the sponsor of the attendee lanyard (Co-branded with CSF)	At a Reduced cost	At a Reduced cost	At a Reduced cost	At a Reduced cost	\$7,500	\$7,500
	Opportunity to be the sponsor of an attend- ee registration gift (Co-branded with CSF)	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500
	Logo on Delta Hotels by Marriott Winnipeg key cards (Co-branded with CSF)	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500
	Opportunity to be the sponsor of a lunch	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500
	Opportunity to be the sponsor one of the coffee station	Several Opportunities	Several Opportunities	Several Opportunities	Several Opportunities	Several Opportunities	Several Opportuniti
	Opportunity to be the sponsor one of the refreshment breaks	Several Opportunities	Several Opportunities	Several Opportunities	Several Opportunities	Several Opportunities	Several Opportuniti
	Opportunity to be the sponsor a wellness activity	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500
	Opportunity to host the headshot photo station	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000
	Advertisement at the RBC Convention Centre	Multiple Opportunities	Multiple Opportunities	Multiple Opportunities	Multiple Opportunities	Multiple Opportunities	Multiple Opportuniti

#### SPONSORED SYMPOSIA INFORMATION GUIDE

For the forth consecutive year, the CSF Program Committee has set aside dedicated time for sponsored symposia by industry. No other CSF programming will run concurrently. This will ensure maximum attendance and visibility for our Partners' symposia.

CSF Organizers will work closely with every Partner to help support their learning objectives via speaker invitations, marketing as well as food and beverage and audio-visual ordering.

Pricing only includes the opportunity to host a sponsored symposium. All costs associated with hosting including audio-visual equipment, speaker honorariums, food and beverage ordering etc. must be covered by the Partner.

Please Note: Sponsored symposia with other CSF Partners may run concurrently with your sponsored session. However, the CSF will limit the amount of concurrent symposia to three per timeslot to prevent dilution of audiences.

#### WHY HOST A SYMPOSIUM?

- Educate a national audience of surgeons across eight surgical subspecialties
- Provide a forum for industry thought leaders to inspire others
- Position your organization as a provider of high quality or accredited continuing professional opportunities
- Transfer knowledge from research to practice
- Inform best practices in patient care

# SYMPOSIA SCHEDULE

DATE	ТІМЕ
THURSDAY, SEPTEMBER 26, 2024	12:15 - 13:30
FRIDAY SEPTEMBER 27, 2024	12:45 - 14:00



#### SATELLITE SYMPOSIA - \$25,000

Sponsored symposia are a valued part of the annual CSF programming, and demonstrate partner's commitment to continuous learning and improvement for Canadian surgeons. We are pleased to offer multiple Satellite symposia.

For the fourth consecutive year, the CSF Program Committee has set aside dedicated time for sponsored symposia by industry. Satellite symposia are a valued part of the CSF program and demonstrate a commitment to continuous learning and improvement for Canadian surgeons.

Satellite symposia are unaccredited learning activities for which funding can be received and "tagged" to such symposia, but not included in the scientific program. These are industrygenerated sessions which are distinct from a session generated by one of the participating medical organizations. Satellite symposia allows a partner to create a session that suits their needs and attracts their specific target audience.

Please note the following considerations:

- All symposia are one hour in length and unaccredited.
- Symposia will be scheduled on Thursday and Friday (see the Preliminary Program) based on sponsorship level and commitment date.
- Sponsored symposia with other CSF Partners may run concurrently with your sponsored session. However, the CSF will limit the number of concurrent symposia to three per timeslot to prevent dilution of audiences.

- The CSF will make every effort to ensure that opposing symposia are on different topics.
- Topics and faculty must be submitted to the CSF education and scientific program committees.
- The CSF 2024 will cover the cost of the venue room rental.
- ALL food & beverage, basic audio visual (LCD projector & screen and one podium and one aisle microphone) and any additional costs or expenses incurred will be covered by the sponsor.
- CSF will promote the event via the CSF website, in delegate communications and on the conference app.
- In order for CSF to consider a symposium, the online <u>Sponsorship/Symposium Application</u> <u>Form</u> must be complete, must be submitted to Marbella Berroa, CSF Planner at 613-518-0556 ext.3, or by email at <u>marbella@cags-accg.ca</u> no later than June 29, 2024.

#### HANDS-ON POST-GRADUATE COURSES

#### **Multiple Opportunities**

Opportunities are available to provide financial support a post-graduate course and to have your equipment or product placed directly in the hands of surgeons and surgical trainees.

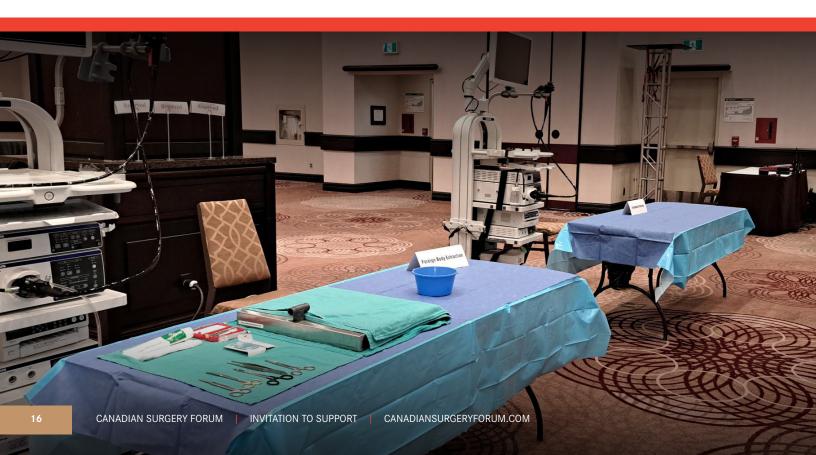
CSF post-graduate courses sell out annually and are consistently rated highly by attendees on evaluation forms. Courses which require funding will take place on Wednesday, Sept. 25, 2024, as follows:

- Advanced Endoscopy
- Operative and Delivery Maternal Care
- Advanced Third Space Endoscopy

Company representatives are offered complimentary registration to the course and are welcome to attend and interact with attendees. If you are interested in funding one of these courses, please send a request to Marbella Berroa, CSF Planner at 613-518-0556 ext.3, or by email at marbella@cags-accg.ca no later than April 26, 2024.

**Please include in your email request** the course you wish to support, and the equipment and/or product you will provide.

Please note any costs or expenses incurred related to supporting a post-graduate course, including to, but not limited to shipping, setting up and tearing down equipment, will be covered by the sponsoring company.



# APPLICATIONS/ACCEPTANCE

#### **SPONSORS**

Commitment to become a SPONSOR of the 2024 Canadian Surgery Forum must be made in writing by completing the online Sponsorship Application Form. Marbella Berroa will contact you shortly after filling this form to finalized details; the direct email address is marbella@cags-accg.ca if you have any questions.

#### NOTE: booth space is limited.

Priority will be given to past CSF sponsors and exhibitors, and on a first-come, first-served basis.

All applications must be approved by the Steering and Program Committee.

- Once the sponsorship application is received, an acknowledgement will be sent by email followed by a formal sponsorship agreement and invoice.
- To become an EXHIBITOR of the 2024 Canadian Surgery Forum, please complete the Exhibitor Application Form.

Conference information, the exhibit hall floor plan, and the Exhibitor and Sponsorship Service Manual with information on show services, rates and order forms for all exhibit rentals and services will be emailed to confirmed sponsors and exhibitors in May.

#### PAYMENT METHOD AND SCHEDULE

- Payment can be made by credit card, cheque or electronic funds transfer.
- Full payment is due within 30 days of the issue date of the invoice. If payment is not received within 30 days, CSF will not guarantee the availability of the sponsorship opportunity or exhibit booth beyond this date.
- Applications received within 30 days of the conference must be accompanied by 100% payment of fees.
- Applications will be accepted in order of receipt. In the case of conflicting, simultaneous submissions, CSF reserves the right to determine the final assignment.

# TERMS AND CONDITIONS

BOOTH SPACE IS LIMITED in the CSF 2024 Exhibit Hall (Show). Sponsorship/Exhibits will be reserved on a "first-paid, first-served" basis. Commitment to sponsor or exhibit must be made in writing using the Sponsorship or Exhibitor Application Form.

Acceptance of your commitment is effective when a completed form is submitted and when a confirmation email and agreement is issued by the Canadian Association of General Surgeons (CAGS).

- 1. All applications must be approved by the CSF Steering and Program Committee. The Exhibitor agrees to abide by all regulations and rules adopted by CAGS in the best interests of the Show, and agrees that CAGS shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the Show.
- 2. All electrical wiring and outlets shall be at the Exhibitor's expense. All operating electrical equipment used in the exhibit must be approved for use in Canada.
- 3. Space contracted by the Exhibitor may not be sublet without the prior written permission of CAGS or its appointed agents.
- 4. The Exhibitor will be liable for and will indemnify and hold harmless the Canadian Association of General Surgeons (CAGS), the appointed Display Contractor, the appointed Shipping Contractor, and the RBC Convention Centre from any loss or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, Exhibitor, other exhibitors, CAGS, official show contractors, the owner of the building and their respective agents, servants and employees and members of the public attending the Show, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with Exhibitor's occupancy of said space.
- 5. All exhibitor-appointed suppliers other than official suppliers appointed by CAGS must provide evidence of comprehensive general liability insurance providing coverage of at least \$2,000,000, inclusive for bodily injury and/ or property damages for each occurrence and all risks in a form acceptable to CAGS. The Canadian Association of General Surgeons (CAGS), the appointed Display Contractor, the appointed Shipping Contractor, and the RBC Convention Centre are to be cross-insured on the suppliers' insurance for its operation and services provided for the Show. Documentary evidence of the supplier insurance must be provided to CAGS thirty (60) days prior to the commencement of any work at show site. It is the responsibility of the Exhibitor to ensure this is done.
- 6. The Exhibitor is responsible for the placement and cost of insurance related to his participation in the Show.
- 7. This contract may be cancelled by either party provided written notice is received by the other at least 120 days prior to the first day of the Show, in which case all monies paid by the Exhibitor will be refunded. If the Exhibitor cancels after this date, but prior to 60 days of the Show, then he shall forfeit two thirds of the total contracted space costs. If the Exhibitor cancels within 60 days prior to the Show, he will be liable for 100% of the total contracted space costs. By cancelling this contract, the Exhibitor forfeits all rights or claims to the allocated space and CAGS is free to rent it to others and collect the cancellation charge as damages.
- 8. It is understood that CAGS or its appointed agents has sole discretion in the assignment of booths. CAGS reserves the right to alter or change the Exhibitor's assigned location at any time if deemed in the best interests of the Show.
- 9. CAGS or its appointed agents reserves the right at any time to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in CAGS' opinion, their conduct or presentation is objectionable to other show participants.
- 10. The Exhibitor agrees to confine his presentation within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain staff in the assigned booth during show hours.
- 11. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and the number of his allocated space. Goods must not be shipped to the Show with shipping charges to be paid on arrival as these will not be accepted by CAGS. CAGS assumes no responsibility for loss or damage to goods belonging to the Exhibitor before, during the period of the Show, or after its closing.

- 12. The Exhibitor agrees that no display may be dismantled, nor may any goods be removed during the entire run of the Show. The Exhibitor also agrees to remove his exhibit, equipment and appurtenances from the Show building by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred by CAGS.
- 13. The Exhibitor agrees to abide by the instructions given by the dock supervisor pertaining to the move-in and move-out scheduling.
- 14. The Exhibitor agrees to comply with all union contracts and labour relations agreements in force, agreements between CAGS, official contractors serving companies and the building in which the Show will take place in accordance with the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body, or which may be in violation of the regulations of the Canadian Fire Underwriters Association or any other similar body.
- 15. CAGS reserves the right, at its sole discretion, to change the date or dates upon which the Show is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, CAGS shall not be liable in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where such failure is caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, pandemic, epidemic or by any cause whatsoever beyond the control of CAGS whether similar to or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should in any way be rendered unusable, the Exhibitor shall pay for such space only for the period during which it was or could have been used as determined within the sole discretion of CAGS. A refund of monies paid by the Exhibitor to CAGS will be made by CAGS in the event that the Show is not held as proposed by CAGS.
- 16. CAGS reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as damages all space rental payments made by him and any further occupancy of such space.

# **GUIDELINES**

The approval of the Steering and Program Committee is required for this sponsorship/symposia application to be accepted.

- The decision on the organization, format, content and choice of speakers for symposia, workshops and other educational activities is the exclusive responsibility of the Canadian Surgery Forum Steering Committee. Sponsoring companies may provide names of qualified speakers for consideration. The freedom of choice by the Forum organizers in the elaboration and execution of an educational program must be maintained, even when total costs for that program are borne by industry.
- 2. Industry may not offer payments to Forum attendees to cover travel, accommodation, or honoraria, nor may attendees accept payments if offered.
- 3. Industry may not organize any functions involving Forum registrants that will conflict with any educational sessions or global social events. Industrial promotions should enhance the activities of the Forum and never interfere with the official program. Industry functions which are strictly social in nature will not be facilitated or recognized by the Canadian Surgery Forum.
- 4. The recognition of industry partnership must consist only of acknowledgement of the support of the firm or firms but not of individual products except in the case where a commercial exhibit has been arranged.

#### PREVIOUS PARTNERS & EXHIBITORS OF THE CANADIAN SURGERY FORUM INCLUDE

Ethicon	Tyco Healthcare Group	Jac-Cell Medic Inc.	Sanofi
Johnston & Johnston	Canada	Olympus Canada	Medical Futures Inc.
3M	AMS Canada	Theramed Corporation	BMO Private Banking
Auto Suture Company	Baxter	Trudell Medical	GE Healthcare
Merck	Elsevier Science	Marketing Limited	Takeda
Pfizer	Health Match BC	Zimmer Biomet	DePuy Synthes
AstraZeneca Canada Inc.	KCI Medical Canada Inc.	Acelity	Tribute Pharmaceuticals
Axcan Pharma Inc.	Karl Storz	Elsevier Canada	Novadag
3&K Medical Systems Inc.	Aventis Pharma	Dulong Medtech, Inc.	Government of Nunavut
Bard Canada Inc.	MD Financial	CAREstream Medical Ltd.	Pendopharm
Bayer	Management	B-K Medical Systems Inc.	Hodei Technology
Boston Scientific	Canadian Medical Association	Gore & Associates	AdMedSol
Calmoseptine Inc	Cardinal Health	Lifecell	KLS Martin
Convatec Canada	Regent Medical	Medela	EIDO Healthcare
Cook Medical	Instrumentarium	Minogue Medical	Lady Minto Hospital
Dupont Pharma	ISM Inc.	Shire Canada	PetalMD
Ferring Pharmaceutical	Smith & Nephew Inc.	Octapharma Canada Inc.	Cowan
Genzyme Biosurgery	Southmedic Inc.	Ultramed Inc.	Nova Scotia Health
mmunomedics Inc.	The Stevens	Civon Imaging Autho	Authority
Novartis Pharma Canada	Company Ltd.	FiberTech Canada	Seaford Pharmaceuticals
Drth-Biotech	Vantage Endoscopy	Canada Microsurgical Ltd.	Canadian Hospital
Pentax	Wyeth Pharmaceuticals	Bio-Oil	Specialties Ltd.
Pharmacia Oncology Canada	Novo Nordisk	Hitachi Aloka	City of Sault Ste. Marie
	Medtronic	Instrumed Surgical	LGFG Fashion House
Proctor & Gamble	Thompson Surgical	Keir Surgical Ltd.	SAEGIS
Royal College of Physicians and Surgeons of Canada	Instruments	STERIS Canada Inc.	Melanoma Network of Canada
	Allergan	Rivex Pharma	Integra Lifesciences
Schering Canada	Abbott	CAE Healthcare	Panther Medical
SciCan	ConMed	Nestle Health Science	Bristol Myers Squibb
Stryker	Canica Design	Edwards Lifesciences	Surgi-One Medical
	Genzyme Canada Inc.		Technologies Inc.

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